

Schools' Fundraising Pack



YOUNGROOTS



Working with young refugees and asylum seekers
to improve their wellbeing and fulfil their potential





Thank you for choosing to support young refugees

Your fundraising efforts are greatly appreciated by all of us at Young Roots



Who we are

Young Roots supports young refugees, aged 11-25, from all over the world, to improve their wellbeing, fulfil their potential and access their rights. We are based in Croydon and Brent, but any young refugee in London can access our services.

It is never a crime to seek asylum.

What we do

We work with young refugees through a wide range of youth and sporting activities, including football, young women's basketball, and weekly youth clubs. Alongside this, we provide advice to resolve the many challenges young refugees face in their daily lives, access to English language mentoring and to mental health support and legal advice.

Half of the refugee population worldwide are children.

Why we need your help

Young refugees are young people like you and often travel to and arrive in the UK alone, without friends or family. When you fundraise through your school and local community, you are raising awareness and helping young refugees in your local area to access our services and vital support.

Young refugees are young people who had to leave their home, family and friends – all they know - to seek safety in another country. At Young Roots, we welcome young refugees wherever they come from, and we believe they should have the right to feel safe and rebuild their lives as part of our communities.

Young Roots are doing a great job – especially in helping people learn English and helping students learn generally
- Young Roots' partner



HAMED'S STORY

"I have been coming at Young Roots for more than 1 year. The first time, I came to play football.

At Young Roots we meet lots of different people from lots of different countries. We talk a lot of English and learn English, it's good. Playing games together is a good way to make new friends.

When I find Young Roots, they opened my eyes. They helped me find my brother and my uncle, they helped me a lot. When I first came, my mental health was not good, but now it's good. Now I've seen my family I can sleep much better. I was very scared. All day I was thinking a lot, but now I'm better.

Young Roots helped me with solicitors. I understand my situation better now. They never said to me no, we cannot do this.

I want all the young people to know: come to Young Roots.

I feel happier. I feel safe, everything makes me feels safe there. The people look after us."

How you can help young people like Hamed

£5

could pay for travel for a young person to attend our youth activities or meetings with their solicitor

£10

could pay for data for a young person so they can stay connected with their friends and learn English online

£25

could pay for a session with a caseworker* to make sure a young person gets the support they need

£50

could pay for an interpreter to support a young person during an asylum interview

£100

could pay for half-day with a counsellor for young people we work with in need of mental health support

£400

could pay for a day trip (to the zoo, bouldering, or bowling) for young people attending our activities

**a caseworker is someone who supports a young person to find a home, enrol in school, source a solicitor, register with a GP or counsellor, access our youth activities and so much more. We provide this 1:1 service to any young refugee who seeks it.*



FUNDRAISING IDEAS 1/2



Working with Young Roots has helped me feel happier and calmer in many ways. When I first attended the Youth group and Girls' group, being able to interact with other young people who were in similar situations to myself made me feel less alone. I always felt welcomed.

- Young woman from Somalia.

At Young Roots we believe every young refugee deserves to feel safe.

Here are some suggestions for how you and your school can help:

1

FIRST GIVE

Ask your school if you can get involved in the First Give this year. It's a great way to learn more and raise awareness about local charities, including Young Roots, and you could win £1,000 for us. £1,000 could pay for 40 young refugees to go on a trip so they can discover more about their new community, make new friends and continue practicing their English.

QUIZ NIGHT

Organise a quiz night for your friends, family and even teachers to test their knowledge. Ask 20 people to donate £5 each to take part, and raise £100 to pay for counselling for young refugees. Include rounds on general knowledge, music and even refugee facts learnt from this pack or drawn from the [Refugee Council](#) or [UNHCR websites](#).

2

3

LET'S GET DOWN TO BUSINESS

Put your business skills and talents to the test by challenging each form in your year group to turn £5 into something more. Invest your £5 in a carefully thought through venture, sell your idea and your products and try to reach £100. This could pay for 2 young refugees to be supported by an interpreter at an asylum interview.

PUT ON A SHOW

Do you have peers or teachers who have a hidden talent that you think they should showcase? Why not encourage your school to organise a show? Get everyone you know to buy a ticket and come to cheer them on. You could perform songs by famous refugees like Rita Ora or M.I.A.

4

FUNDRAISING IDEAS 2/2

5

GET YOUR PTA INVOLVED

Your school's PTA could organise a silent disco or a raffle to help you reach your fundraising target. If your PTA organises a summer or Christmas fete, you could ask local businesses attending the event to donate a small percentage of their profits to Young Roots. Or, you could host your own stall.

SHARE A SKILL

Offer to cook, clean, wrap presents, do gardening or look after a pet for a few hours and get sponsored for it. Perhaps you could even write about our work or create a poem or short story that relates to young refugees which could be published in your school newsletter to help raise awareness.

6

7

HOST A BAKE SALE

Get creative in the kitchen and sell your wares at school. Just make sure to ask your teachers if you can do this beforehand, and keep in mind people's allergies. If you can raise £25, you could fund a support session for a young refugee with one of our skilled Caseworkers.

TEACHER CHARITY GAME

Encourage your teachers to take part in a friendly (or competitive!) football, basketball, cricket or any type of game and you can fundraise by selling tickets for the Big Match. It will be something for you and your whole school community to enjoy together.

8

HAVE YOUR OWN FUNDRAISING IDEA?

We'd love to hear about it! Contact our Fundraising team at fundraising@youngroots.org.uk.

Key dates to celebrate

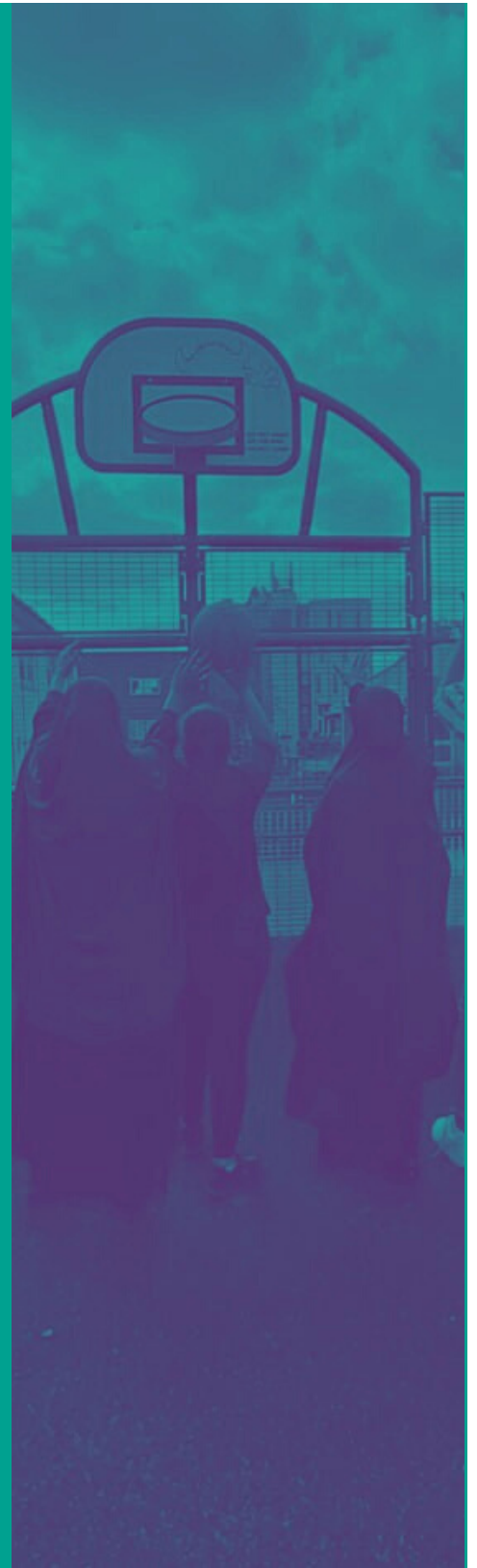
- International Women's Day - 8 March
- **World Refugee Day - 20 June**
- Peace Day - 21 September
- Mental Health Day - 10 October
- Day for Tolerance - 16 November

I chose to fundraise for Young Roots as I wholeheartedly support the work they do with the young people and had seen through a friend who works for the charity what an important organisation they are - Aimee, fundraiser

TOP TIPS

1. Decide what you want to do to raise money
2. Set a **date and time** and find the perfect location
3. Set a **target** (and print our target poster which you can ask our Fundraising team for)
4. Take the plunge and **ask for donations** from friends, family and your local community
5. **Contact a local business** and ask for their support for your fundraiser
6. **Promote!** Tell your family, your friends, create a poster, or post your event on social media
7. **Celebrate** how much you have raised
8. **Thank everyone** who has helped you to reach your target
9. **Send** the money to Young Roots – ask your teacher to help organise this by emailing fundraising@youngroots.org.uk. They can send a cheque to our Croydon office, do a bank transfer, or use our donation form linked [here](#).
10. **Relax and feel proud** of your hard work, which will make a real difference to young refugees

For more tips, get in touch with Young Roots' Fundraising team at fundraising@youngroots.org.uk - we'll be more than happy to help.



It feels like home as everyone is very welcoming, listens to us and helps us to overcome our problems - Young person

YOUNG ROOTS IS HERE TO HELP

Your support is so important to us. We love to hear what you're doing and to support you in any way we can.

Get in touch with any questions or for support

Invite us in to do a school assembly presentation or a workshop for your form or year group

We can send you our Young Roots' Target poster, our DIY bunting and our sponsorship form to use for your fundraiser

You can find us on Twitter, Facebook and Instagram @weareyoungroots

Share your success story. Contact us at fundraising@youngroots.org.uk or on 020 8684 9140

We will send you a thank you certificate on receipt of your donation. We could present this to your school in person and you could display it on your notice board or your school newsletter

You are welcome to request a reference from us, whether for university applications, jobs or other courses

Share your success!

Tag us @weareyoungroots and share so teachers, parents and friends can see too.

Young Roots is the place to make you the person who can change the world for better. It's for me a second family - Young person



Thank You and Good Luck from Young Roots

At Young Roots, we welcome all young refugees from anywhere in the world, irrespective of religion, sexual orientation, disability, gender, race and belief. We believe young people seeking safety should be supported to rebuild their lives and futures as part of our communities.

To find out more about the difference your fundraising can make in helping us achieve this, visit www.youngroots.org.uk.